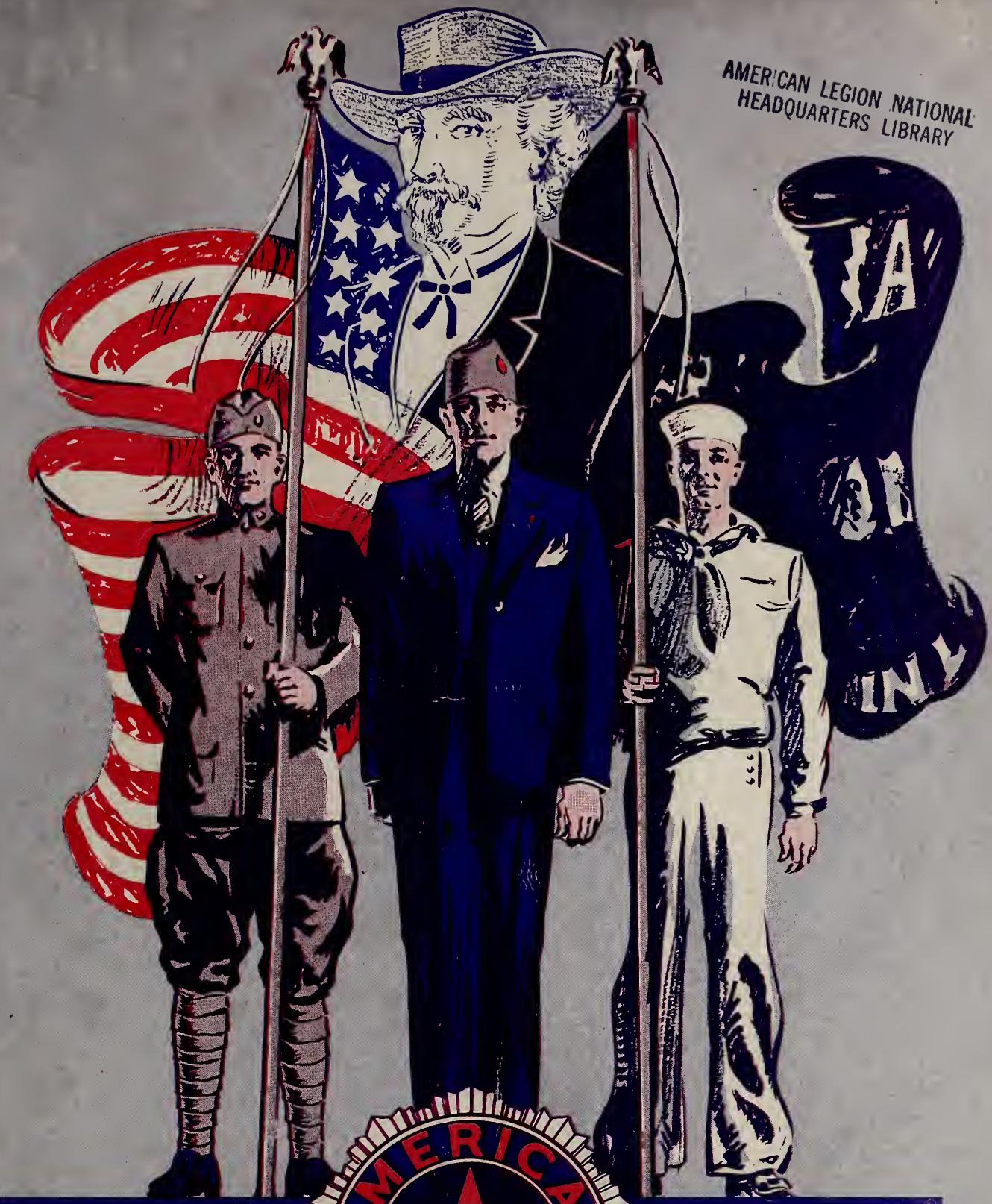


AMERICAN LEGION NATIONAL
HEADQUARTERS LIBRARY



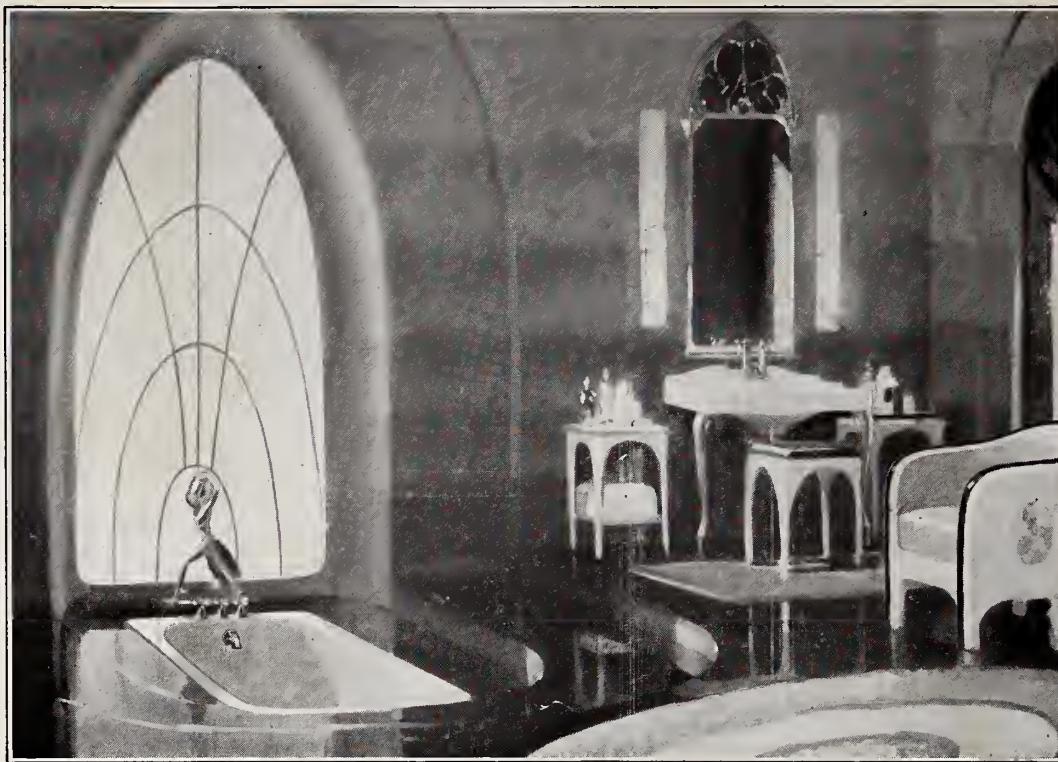
OFFICIAL PROGRAM

ELEVENTH NATIONAL CONVENTION

LOUISVILLE, KENTUCKY..

SEPTEMBER 30~OCTOBER 3, 1929.

PRICE FIFTY CENTS



New Colors of Distinction for Plumbing Fixtures

Have you imagined a bathroom with colored plumbing fixtures in a harmonious setting you yourself originated?

Then you will rejoice in the new colors created for "Standard" Plumbing Fixtures. They remove the last restriction from the exercise of your talent in bathroom furnishing and decoration.

An outstanding characteristic of "Standard" colors is purity. There is an absence of grayness—which reduces all colors to negative value. The variety, as well as the purity, of "Standard" colors opens the way to a more intimate expression of individuality in bathroom decoration. You may vision a bathroom with fixtures in Ming Green, Claire de Lune Blue, Rose du Barry, Ivoire de Medici, Meissen White, or in the loveliest shade of Vin-

cennes Orchid. Should your inspiration require a deeper color, then there are Royal Copenhagen Blue, T'ang Red, St. Porchaire Brown and Black.

You will not experience the charm of these new colors until you have seen them at a "Standard" Showroom. Very likely your visit will reveal a distinction in plumbing fixtures unknown to you before—a distinction both of color and design. Your request for a copy of the interesting book "Standard" Plumbing Fixtures for the Home, and a guide to the new "Standard" colors, will be honored immediately.

Standard Sanitary Mfg. Co.
PITTSBURGH

Louisville Showroom
Broadway and Campbell St.

"Standard"
PLUMBING FIXTURES

Standard Showrooms
in Principal Cities

OFFICIAL PROGRAM

Eleventh National Convention of the American Legion

Louisville, Kentucky, September 30, October 1, 2 and 3, 1929

NATIONAL CONVENTION CORPORATION:

HARVEY WHITE, Vice-President

FRANK D. RASH, President
W. L. DOOLAN, JR., Secretary

EMMETT O'NEAL, Treasurer

E. S. JOUETT
DR. JOSEPH RAUCH
THOMAS FLOYD SMITH
CHARLES G. MIDDLETON

FRANK D. RASH
EMMET O'NEAL
GEORGE C. BURTON

PEYTON H. HOGE, JR.
ELLERBE W. CARTER
HARVEY WHITE

W. L. DOOLAN, JR.
J. COLGAN NORMAN
FRANK M. DRAKE

REAU KEMP, *Convention Director*

HEADQUARTERS—SEELBACH HOTEL, LOUISVILLE, KENTUCKY.

TELEPHONE MAIN 2941



To Our Guests

ON BEHALF of the National Convention Corporation of the American Legion, the Department of Kentucky, and Jefferson Post, No. 15, of Louisville, it becomes our very agreeable duty to welcome you to our State, our City, and the Eleventh National Convention.

If you find your visit here both pleasant and profitable; if, after the convention, you return to your homes with a warm feeling around the heart for Kentucky and for Louisville and with the intention of paying us another visit, then are we more than compensated for our efforts to provide for your entertainment and comfort.

Frank D. Rash

President, National Convention Corporation, Inc.

Harvey White

Commander, Department of Kentucky

J. Colgan Norman

Commander, Jefferson Post, No. 15, Louisville, Ky.



WM. B. HARRISON
Mayor of Louisville

FISCAL COURT JEFFERSON COUNTY, KENTUCKY



HON. HARRY I. FOX
COUNTY JUDGE



BEN F. VOGT
COUNTY COMMISSIONER



DR. BEN L. BRUNER
COUNTY COMMISSIONER



FRANK J. HUMBERT
COUNTY COMMISSIONER



HARVEY WHITE, VICE PRESIDENT
DEPARTMENT COMMANDER



FRANK D. RASH, PRESIDENT
NATIONAL EXECUTIVE COMMITTEEMAN



EMMETT O'NEAL
TREASURER



ROBERT H. LUCAS
HONORARY VICE CHAIRMAN



J. COLGAN NORMAN
COMMANDER, JEFFERSON POST



W. L. DOOLAN, JR.
SECRETARY-SOUS CHEF DE CHEMIN DE FER
DES ETATS UNIS 40 AND 8



ELLERBE W. CARTER



PEYTON H. HOGE, JR.

BOARD of DIRECTORS NATIONAL CONVENTION CORPORATION, INC.

11TH NATIONAL CONVENTION



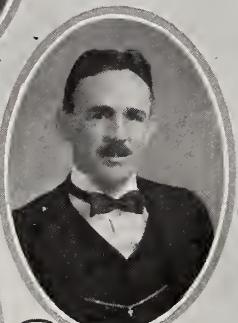
RABBI JOSEPH RAUCH



JUDGE E. S. JOUETT
HONORARY CHAIRMAN



THOMAS F. SMITH



CHARLES G. MIDDLETON



JOHN R. DOWNING
TREASURER, CONVENTION FUND



T. H. HAYDEN, JR.
DEPARTMENT ADJUTANT



GEORGE C. BURTON
RETIRING DEPARTMENT COMMANDER



FRANK M. DRAKE
GENERAL COUNSEL

EXECUTIVE STAFF
ELEVENTH
NATIONAL
CONVENTION



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HOUSING DIRECTOR



SOLON F. RUSSELL
ASSISTANT DIRECTOR



REAU KEMP, Director



EDMUND A. CHESTER
DIRECTOR OF PUBLICITY



FRANKLIN A. DEAN
DIRECTOR OF PROGRAM ADVERTISING

Always an Invitation to *the pause that refreshes—*



Whenever thirst calls or you feel that urge to pause and refresh yourself, you don't have to go far or wait long for Coca-Cola. Here it is—a pure drink of natural flavors—ready for you—ice-cold—around the corner from anywhere.... How foolish to keep on driving yourself. "Time out" is a part of every game, when players rest and regain pep for the next period. How much more important it is that you pause in the busy day—relax—forget the strain—rest for a minute.... Long enough, if you spend it with a sparkling, ice-cold, tingling Coca-Cola. Marvelously delicious, supremely wholesome, wholly refreshing.... Then, back to work again with all the zest of a fresh start.

The Coca-Cola Co., Atlanta, Ga.



THE BEST SERVED DRINK IN THE WORLD

A pure drink of natural flavors served ice-cold, at cool and cheerful soda fountains, in its own thin, crystal-like glass. This glass insures the right proportions of Coca-Cola syrup and ice-cold carbonated water. The final touches are to add a little finely chipped ice and stir with a spoon until the sparkling bubbles bead at the brim.

OVER 8 MILLION
A DAY

I T H A D T O B E G O O D T O G E T W H E R E I T I S

Official Program

Eleventh Annual National Convention of the AMERICAN LEGION

September 30, October 1, 2 and 3, 1929

SUNDAY, SEPTEMBER 29

Registration.

1:30 P.M.—Tours of City. *Courtesy of the Elks.*

2:00 P.M.—Motorcycle Hill Climb. *Mitchell Hill.*

2:30 P.M.—National Dirt Track Championship Automobile Race. *Louisville Speedway.*

MONDAY, SEPTEMBER 30

9:00 A.M.—Music.

Thomas Hopkins Post 4 Band
Wichita
Kansas
Miami Drum Corps
Harvey Seeds Post 29
Miami, Florida

National Champions

9:30 A.M.—Call to Order by National Commander.

Invocation by the National Chaplain, Rabbi Lee J. Levinger.

Advancement of Colors.

Singing of the "Star Spangled Banner" by Mary Jordan.

Reading Call of Convention by National Adjutant, James F. Barton.

Address of Welcome:

Honorable Flem D. Sampson, Governor of Kentucky.

Honorable William D. Harrison, Mayor of Louisville.

Response by:

Miller C. Foster, National Vice-Commander.

Committee Reports:

- a. Permanent Organization.
- b. Credentials.
- c. Rules.

Report of the National Commander.

Greetings from

Mrs. Boyce Ficklen, Jr., National President, The American Legion Auxiliary.
John P. Conmy, Chef de Chemin de Fer,
Forty Hommes et Eight Chevaux.

9:30 A.M.—Addresses:

Distinguished Guests of the Convention.
Memorial Services—Rabbi Lee J. Levinger,
National Chaplain.

Eulogy to John R. McQuigg—Past National Commander.

Eulogy to Marshal Foch of France—Honorary National Commander.

"There Is No Death", by Mary Jordan.
Silent Prayer.

Taps.

Retirement of Colors.

Adjournment.

1:30 P.M.—Military Flying Circus. *Bowman Field.*

2:00 P.M.—American Legion Handicap. *Churchill Downs.*

Night: Dedicated to LIGHT's GOLDEN JUBILEE (elaborate electrical display).

7:00 P.M.—Pennsylvania Parade and Dance.

7:30 P.M.—National Commander's Dinner. *Brown Hotel.*

8:00 P.M.—World's Championship Wrestling Match. *Armory.*

8:30 P.M.—Plantation Review. *Memorial Auditorium.*

8:30 P.M.—Dancing—"Old Madrid".

9:00 P.M.—Meeting of all Convention Committees.

TUESDAY, OCTOBER 1

9:00 A.M.—Meetings of Convention Committees.

10:00 A.M.—American Legion Parade.

1:30 P.M.—Military Flying Circus. *Bowman Field.*

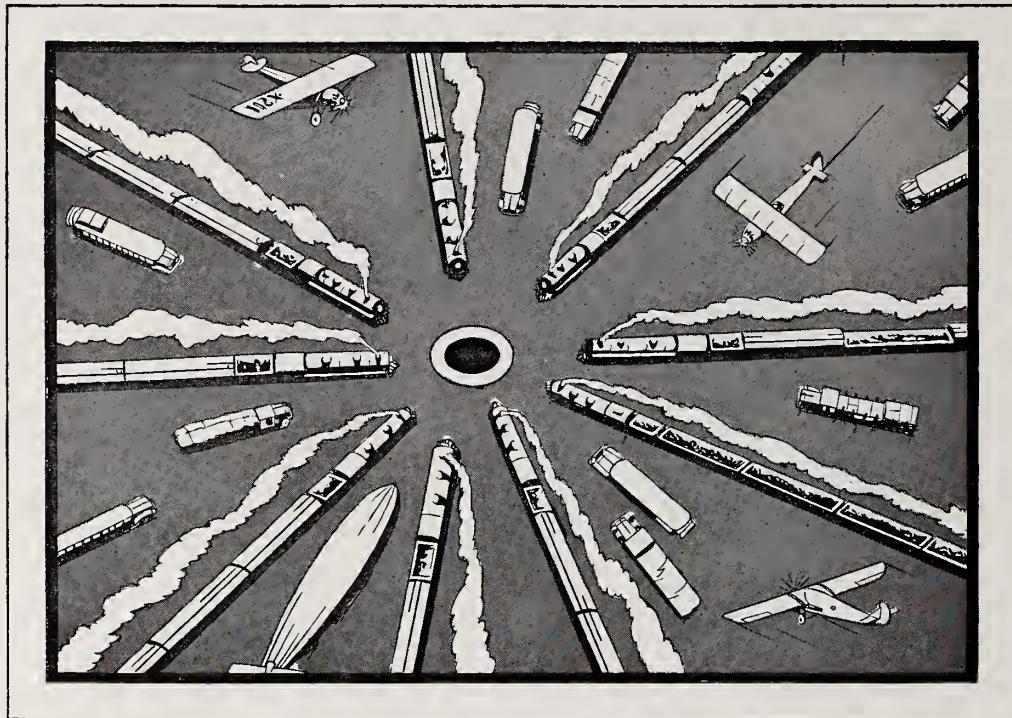
Trips through Ford Plant.

Night: "Carnival Night"—Street Dancing, Special Shows, Aerial Fireworks, etc.

4:00 P.M.—Meetings of Convention Committees. *At the Memorial Auditorium and Heyburn Building.*

Louisville

...the Convention City...



its significance to INDUSTRY

IT is obvious why Louisville was chosen for the Legion's convention. For no other large city, offering adequate rail, water, air and motor facilities, lies so close to the nation's center of population.

Legionnaires at the helm of industry today know that no factor bears more directly on profits than centralized location. To those interested in effecting substantial savings in production and sales, this 13-year-old organization offers accurate and unbiased data on Louisville's industrial advantages.

Write for Book

—“LOUISVILLE—Center of American Markets”, containing specific information about raw materials, labor, transportation and all important factors relating to manufacture and distribution. Better yet, call in person at our offices.

*Louisville Industrial Foundation, Incorporated
504 Columbia Bldg., Louisville, Ky.*

LOUISVILLE

CENTER OF AMERICAN MARKETS

OFFICIAL PROGRAM—Continued

WEDNESDAY, OCTOBER 2

8:00 A.M.—Rifle and Pistol Contests. *Camp Knox, Ky.*
 9:00 A.M.—Drum and Bugle Corps Contests. *Male High School Football Field.*
 8:30 A.M.—Music.
 9:00 A.M.—Call to Order by National Commander.
 Invocation.
 Advancement of Colors.
 Committee Reports:
 Constitutional Amendments.
 Addresses:
 Distinguished Guests.
 Convention Committee Reports:
 Finance.
 Resolutions.
 Legislation.
 Rehabilitation.
 Constitutional Amendments.
 National Defense.
 Internal Organization.
 Child Welfare.
 Americanism.
 Time and Place of Next Convention.
 Foreign Relations.
 Awards:
 a. 100% Membership Honor Plates.
 b. 400% Club Citations.
 Retirement of Colors.
 Adjournment.
 1:30 P.M.—Military Flying Circus. *Bowman Field.*
 Legion Drill Teams and Auxiliary Drill Teams Contests. *St. Xavier Football Field.*
 Louisville Regatta. *Louisville Waterfront.*
 Band Contests. *Belknap Campus.*

2:30 P.M.—Football Game—University of Louisville versus University of Cincinnati. *Dupont Stadium.*

3:00 P.M.—Meetings of Convention Committees. *At the Memorial Auditorium and Heyburn Building.*

3:30 P.M.—Polo Tournament. *Louisville Country Club Polo Field.*

7:00 P.M.—“40 and 8” and “8 and 40” Banquet. *Ball Room, Kentucky Hotel.*
 Finals—Drum and Bugle Corps Contests. *Parkway Field.*

8:45 P.M.—The Victory Spectacle. *Parkway Field.*

THURSDAY, OCTOBER 3

8:30 A.M.—Music.
 9:00 A.M.—Call to Order by the National Commander.
 Invocation.
 Advancement of Colors.
 Committee Reports.
 Unfinished Business.
 New Business:
 a. Election of Officers.
 Presentation of Colors to Outgoing and Incoming National Commanders, Douglas I. McKay, New York.
 Retirement of Colors.
 Adjournment.

1:00 P.M.—Aviation Show, Polo Tournament, Regatta.

Racing Every Afternoon at Churchill Downs.
 River Excursions to Rose Island each day; Moonlight Trips, 8:00 P. M. each night on Steamers “America” “Island Queen”.

Memorandum to Delegation Chairmen and Secretaries

The following groups and committee meetings are scheduled for the Eleventh Annual National Convention in Louisville:

ADVANCE MEETINGS

1. ASSISTANT SECRETARIES.
 - (a) Liaison, Frank E. Samuel.
 - (b) Time of Meeting—9:00 A.M., Sunday, September 29.
 - (c) Place—National Adjutant's Office, Memorial Auditorium.
2. LEGION PRESS ASSOCIATION.
 - (a) Liaison, Fred G. Condict.
 - (b) Time of Meeting—9:00 A.M., Sunday, September 29.
 - (c) Place—American Legion News Service Office, Memorial Auditorium.
3. CREDENTIALS.
 - (a) Liaison with Committee, Frank E. Samuel.
 - (b) Time of Meeting—10:00 A.M., Sunday, September 29.
 - (c) Place—Credentials Committee Room, Memorial Auditorium.
4. PERMANENT ORGANIZATION.
 - (a) Liaison with Committee, Lawrence E. McGann, Jr., Nat'l Vice Commander.
 - (b) Time of Meeting—11:00 A.M., Sunday, September 29.
5. RULES.
 - (a) Liaison with Committee, George W. Malone, National Vice Commander.
 - (b) Time of Meeting—1:00 P.M., Sunday, September 29.
 - (c) Place—Rules Committee Room, Memorial Auditorium.
6. DELEGATION CHAIRMEN AND SECRETARIES.
 - (a) Liaison, James F. Barton, National Adjutant.
 - (b) Time of Meeting—2:00 P.M., Sunday, September 29.
 - (c) Place—National Executive Committee Room, Memorial Auditorium.
7. NATIONAL EXECUTIVE COMMITTEE.
 - (a) Liaison with Committee, James F. Barton, National Adjutant.
 - (b) Time of Meeting—3:00 P.M., Sunday, September 29.
 - (c) Place—National Executive Committee Room, Memorial Auditorium.

COME to BOSTON MASSACHUSETTS NEW ENGLAND



and

WHY



SECOND TO NONE
in Historic Interest

\$75,000.⁰⁰

Appropriated by the Commonwealth of Massachusetts and the City of Boston.

This is the largest appropriation ever made for this purpose.

MAGNIFICENT
SCENERY

BOSTON'S 300th
ANNIVERSARY

UNEQUALLED ACCOMMODATIONS
AND
AN ENTHUSIASTIC WELCOME

1930

Official Programme

La Societe des 40 Hommes et 8 Chevaux

TENTH PROMENADE NATIONALE—LOUISVILLE, KY.

SUNDAY, SEPTEMBER 29, 1929

8:00 P.M.—Meeting Cheminots Nationaux
(Executive Committee)
War Memorial Auditorium.

MONDAY, SEPTEMBER 30, 1929

9:00 A.M.—Delegation Chairmen and Secretaries' Report
War Memorial Auditorium.

10:00 A.M.—Meeting of Committee on Credentials
War Memorial Auditorium.

10:00 A.M.—Meeting of Committee on Permanent Organization
War Memorial Auditorium.

10:00 A.M.—Meeting of Committee on Rules and Order
War Memorial Auditorium.

8:30 P.M.—Music by Promenade Nationale Band.

9:00 P.M.—Call to Order by Chef de Chemin de Fer Conmy.
Advancement of Colors.
Invocation by Aumonier National Rev. Fr. Joseph Lonergan.
Reading of Call of Promenade by Correspondant National.
Address of Welcome by Voyageur William B. Harrison, Mayor.
Address of Welcome by Grand Chef de Gare M. B. O'Sullivan.
Response by Chef de Chemin de Fer Conmy.

9:30 P.M.—Report of Committees on
1. Permanent Organization.
2. Credentials.
3. Rules and Order.

10:00 P.M.—Reports of National Officers.
Announcements, Committee Appointments, etc.
Retirement of Colors.
Adjournment.

TUESDAY, OCTOBER 1, 1929

10:00 A.M.—Form with Own Delegations for Legion Parade.

11:00 A.M.—American Legion Parade.

4:00 P.M.—Meetings of All Committees.
War Memorial Auditorium.

6:30 P.M.—Form for Forty and Eight Parade.

7:00 P.M.—Forty and Eight Parade.

9:00 P.M.—Annual Forty and Eight Wreck.
War Memorial Auditorium.
Ritual Exemplified by "Wrecking Crew", Voiture 496.
Louisville.

WEDNESDAY, OCTOBER 2, 1929

1:30 P.M.—Music by North Dakota Forty and Eight Band.

2:00 P.M.—Call to Order by Chef de Chemin de Fer Conmy.
Advancement of Colors.
Invocation by Aumonier National Lonergan.

2:15 P.M.—Address by National Commander Paul V. McNutt.

2:45 P.M.—Reports of Committees on
1. Paraphernalia
2. Voiture Activities
3. Ritual
4. Finance
5. Initiation and Parade
6. Resolutions
7. Child Welfare
8. Trophies and Awards
Award of Trophies (Legion Membership).

4:30 P.M.—Adjournment.

6:30 P.M.—Annual "40 and 8" and "8 and 40" Banquet.
Kentucky Hotel. Tickets, \$2.50.

THURSDAY, OCTOBER 3, 1929

1:30 P.M.—Meeting of Committees with Unfinished Business.

1:30 P.M.—Music by Promenade Nationale Band.

2:00 P.M.—Call to Order by Chef de Chemin de Fer.
Advancement of Colors.
Invocation by Aumonier National.

2:15 P.M.—Unfinished Business.
Reports of Committees on
9. Constitution
6. Resolutions (Supplemental)
Awarding of Parade Prizes.
New Business.
Election of Officers.
Retirement of Colors.
Benediction by Aumonier National.

H ERE'S TO YOU, LEGIONNAIRES!

- Q BEAUCOUP BON TEMPS!
- Q Here's hoping there's not a mess kit of slum nor a can of gold fish in all Louisville. And don't let the shave-tails pull any of that squads east stuff, either. The war's *fineeshe*.
- Q If you find any of those Kentucky *estaminets* where you can spend United Cigar Store coupons, tip us off.
- Q Best regards to the Salvation Army folks.
- Q Yours for fewer wars and no reveilles.



CALDWELL & COMPANY
SOUTHERN SECURITIES

400 UNION STREET

OFFICES IN PRINCIPAL CITIES

NASHVILLE, TENN.

Official Program

Ninth Annual National Convention of the AMERICAN LEGION AUXILIARY

Louisville, Ky., September 29-30, October 1-2-3, 1929

The American Legion Auxiliary, Jefferson Post Unit, will be hosts at all hours to all visitors in their Memorial Room, War Memorial Building. Tea served at four each afternoon.

SUNDAY, SEPTEMBER 29

- 9:30 A.M.—Meeting of National Executive Committee. *Place—K. of C. Auditorium.*
12:00 M.—Fidac Breakfast. *Place—Pendennis Club.*
3:30 P.M.—Meeting of Delegation Chairmen and Secretaries. *Place—K. of C. Auditorium.*
4:30 P.M.—Meeting of Permanent Organization Committee. *Place—Calvary Parish House.*
4:30 P.M.—Meeting of Rules Committee. *Place—Calvary Parish House.*
5:00 P.M.—Meeting of Department Pages and Sergeant-at-Arms.
Mrs. Thomas Salter, Chairman of Pages;
Mrs. Edith Hinerman, Idaho, Sergeant-at-Arms. *Place—K. of C. Auditorium.*
7:00 P.M.—Past Presidents' Parley Dinner. *Place—Pendennis Club.*

MONDAY, SEPTEMBER 30

- 7:00 A.M.—Aloha Breakfast. *Place—Pendennis Club.*
Mrs. Scott Duncan, Kentucky, Hostess.
8:00 A.M.—Music. *Assemble K. of C. Auditorium.*
8:15 A.M.—Processional.
National Officers and Distinguished Guests.
8:30 A.M.—Call to Order by National President.
Invocation by National Chaplain.
Advance of Colors.
Pledge of Allegiance to the Flag.
Led by Mrs. W. H. Cudworth, National Americanism Chairman.
Singing of "Star Spangled Banner",
Soloist, Mrs. Hildred Morrow, Soprano.
Mrs. Sidney J. Meyers, Accompanist.
Reading of Call for Convention.
Presentation of Conv ntion Committee Chairmen.

8:30 A.M.—Reports of Convention Committees:

- a. Permanent Organization.
- b. Credentials.
- c. Rules.

Retirement of Colors.

Adjournment.

- 9:00 A.M.—Meeting with the American Legion. *Place—Auditorium of Armory.*

- 1:30 P.M.—Military Flying Circus, *Bowman Field.*

- 2:00 P.M.—American Legion Handicap. *Churchill Downs.*

- 4:00 P.M.—Reception, *Woman's Club* (4 to 6 o'clock.)
Woman's Club and Younger Woman's Club, Hostesses. (*Invitation.*)

- 4:00 P.M.—Music Contest. *Place—K. of C. Auditorium.*
Conducted by Mrs. J. Y. Cheney, National Chairman of Music.

- 7:00 P.M.—Secretaries' Dinner. *Place—Pendennis Club.*

- 8:00 P.M.—Card Party, Daughters of Isabella and Queens Daughters. *Place—K. of C. Parlors.* (*By invitation.*)

TUESDAY, OCTOBER 1

- 8:00 A.M.—Child Welfare and Rehabilitation Breakfast. *Place—Mayflower Hotel.*

MEETINGS OF CONVENTION COMMITTEES

- 8:00 A.M.—Education and Vocational Training of World War Orphans. *Place—First Christian Church.*

- 9:00 A.M.—Community Service and Unit Activities.
First Christian Church.
Poppy. *First Christian Church.*
Finance. *First Christian Church.*
Music. *First Christian Church.*

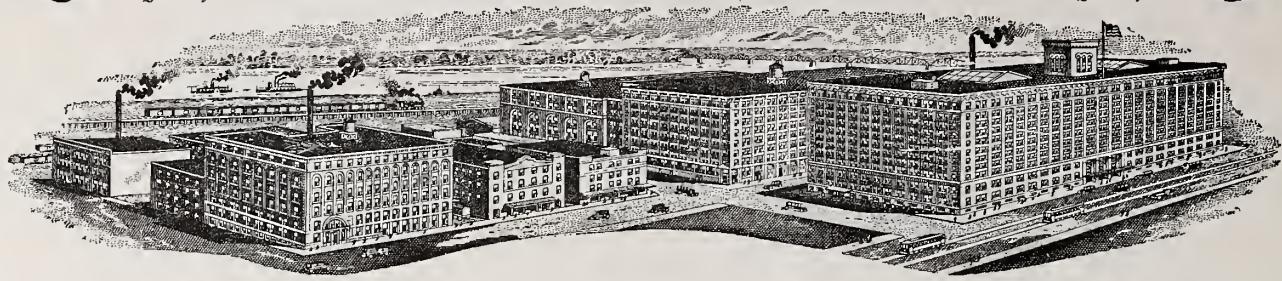


The
Nation's
Standard of
Quality

Established 1840

Incorporated 1880

The
Nation's
Standard of
Quality



WELCOME LEGIONNAIRES!

OUR LINES INCLUDE

Mechanics' Tools
Agricultural Tools
Contractors' Tools
Plumbing Supplies
Builders' Supplies
Electrical Supplies
Lighting Fixtures
Radio Sets
Household Supplies
Poultry Supplies
Toys, Paints
School Supplies

VISIT

The Largest Plant of Its Kind
in the World

BELKNAP
HARDWARE & MANUFACTURING CO.
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LOUISVILLE, KENTUCKY

OUR LINES INCLUDE

Cutlery, Clocks
Silverware
Sporting Goods
Ammunition
Auto Accessories
Shop Equipment
Harness, Collars
Heavy Hardware
Prepared Roofing
Furniture
Floor Covering
Window Shades

Two Reasons Why we are glad to have the Legion in Louisville—



INTER-SOUTHERN LIFE BLDG.
Fifth and Jefferson

1. Because the Legion has honored one of our executive officers by making him Commander for the State of Kentucky.
2. Because our home office building, the tallest in Kentucky, affords an excellent view of Louisville, and it will be a pleasure to have any member of the Legion come up and take a good look at our fair city from "the top o' the town." See Cecil Wilson, 20th floor.

INTER-SOUTHERN LIFE INSURANCE COMPANY

CAREY G. ARNETT, President

Insurance in force more than \$160,000,000.00

HOME OFFICES, Louisville, Ky.

Openings in 26 States for Good Men Who Can Sell or Learn to Sell Life Insurance.

OFFICIAL PROGRAM—Continued

9:00 A.M.—Membership. *First Christian Church.*
Child Welfare. *Mayflower Hotel, immediately following breakfast of this committee.*
Rehabilitation. *Mayflower Hotel, immediately following breakfast of this committee.*

9:00 A.M.—Mrs. John Marshall's Breakfast. *Pendennis Club.* (*Invitation.*)

10:00 A.M.—Parade Forms.

11:00 A.M.—PROMPTLY Parade Moves.

1:30 P.M.—Military Flying Circus. *Bowman Field.*

3:30 P.M.—8 and 40 Marche Nationale. *K. of C. Auditorium.*

4:00 P.M.—Convention Committee Meetings:
a. Americanism. *First Christian Church.*
b. Constitution and By-Laws. *Calvary Parish House.*
c. Fidac. *First Christian Church.*
d. Legislative. *First Christian Church.*
e. National Defense. *Calvary Parish House.*
f. Resolutions. *Calvary Parish House.*
g. Trophies, Awards and Emblems. *Calvary Parish House.*
h. Continuation of Tuesday Morning's Committees, if necessary.

4:00 P.M.—Automobile Ride, visiting points of interest, including Lemon's Silver Galleries and Cherokee Park, followed by a tea. Sponsored by Wednesday Club, assisted by War Mothers, Sorosis Club and Highland Mothers' Club. (*By invitation.*) Meet at *K. of C. Auditorium.*

5:00 P.M.—Divisional Caucuses. Place—*First Christian Church, Sunday School Rooms*

7:30 P.M.—Reception to National President. *Armory.*

8:00 P.M.—Carnival State's Dinner-Dance. *Armory.*

9:30 P.M.—Dance. *Armory (by ticket only).*

WEDNESDAY, OCTOBER 2

8:00 A.M.—Music.
Call to Order by National President.
Advance of Colors.
Pledge of Allegiance led by National Americanism Chairman.
Invocation by National Chaplain.
Reports of National Officers:
a. National President.
b. National Secretary.
c. National Historian.

8:00 A.M.—Reports of Convention Committees:
a. Americanism.
b. Child Welfare.
c. Community Service and Unit Activities.
d. Constitution and By-Laws.
e. Education and Vocational Training of World War Orphans.
f. Fidac.

11:00 A.M.—Address by National Commander.
Greetings by Mr. Barton, National Adjutant.
Introduction of Distinguished Guests.
Greetings from Forty and Eight, Mr. John P. Conny, Chef de Chemin de Fer.
Greetings from Eight and Forty, Mrs. Charles R. Seymour, Chapeaux Nationale.
Address by Mme. Zofia Nowosielska, Lieutenant in the Polish Women's "Battalion of Death."
Greetings from Patriotic Organizations:
Daughters of the American Revolution,
Mrs. Lowell Fletcher Hobart, President-General.
American War Mothers,
Mrs. Thomas E. Spence.
Women's Overseas Service League,
Mrs. C. D. Akerman, Vice President.

12:30 P.M.—Recess.

1:00 P.M.—Mrs. John Marshall's Luncheon for General Charles P. Summerall. Place—*Pendennis Club.* (*Invitation.*)

1:30 P.M.—Military Flying Circus. *Bowman Field.*

2:00 P.M.—Address by General Charles P. Summerall, Chief of Staff of U. S. Army.

2:15 P.M.—Nomination of National Officers.
Nomination of American Vice President of Fidac.
Reports of Convention Committees:
a. Finance
b. Legislative
c. Membership
d. Music
e. National Defense
f. Poppy.

Introduction of Chairman of Legion Standing Committees.
Memorial Service, conducted by Mrs. Donald Macrae, for Aloha Group.
Retirement of Colors.
Adjournment.

3-5 P.M.—Outdoor Art League Tea. *Roof Garden, Brown Hotel.* (*Invitation.*)

7:00 P.M.—Banquet, "40 and 8" and "8 and 40". *Kentucky Hotel.*

LEGIONNAIRES—

You are invited to be guests of

CHURCHILL DOWNS

All members of the American Legion on presentation of membership cards, Legion buttons or coupons issued by the Convention Headquarters, will be admitted to Churchill Downs Races on MONDAY, SEPTEMBER 30th, TUESDAY, WEDNESDAY and THURSDAY, OCTOBER 1st, 2nd and 3rd, WITHOUT CHARGE. This invitation is extended on behalf of the CHURCHILL DOWNS CORPORATION through Col. M. J. Winn, Executive Director.

The Fall Race Meeting at CHURCHILL DOWNS, the home of the famous KENTUCKY DERBY, will begin Saturday, September 29th and continue to October 10th.

Take Fourth Street Cars to the Track

**Boys, the town is yours !
Have yourselves a time !**

Our street cars will take you anywhere in the city. Many of our men are Legionnaires themselves. Feel free to ask them how to go places.

We want to serve you in every way we can!

LOUISVILLE RAILWAY COMPANY
Incorporated

OFFICIAL PROGRAM—Continued

THURSDAY, OCTOBER 3

8:30 A.M.—Music.
9:00 A.M.—Call to Order by National President.
 Advance of Colors.
 Pledge of Allegiance.
 Invocation by National Chaplain.
 Reports of Convention Committees:
 a. Rehabilitation.
 b. Resolutions.
 c. Trophies, Awards and Emblems.
 Awarding of Trophies.
 Report of Fidac Congress:
 Mrs. Adalin W. Macauley,
 Mrs. Laurence V. Benet.
12:00 M.—Recess for Lunch.
1:00 P.M.—Election of National Officers.
 Election of American Vice President of
 Fidac.
 Unfinished Business.
 New Business.
 Installation of Officers.
 Retirement of Colors.
 Adjournment.
1:00 P.M.—Aviation Show. Polo Tournament. Regatta.

Racing Every Afternoon at Churchill Downs.
River Excursions to Rose Island Each Day;
Moonlight Trips, 8 P.M.

CHAIRMEN OF CONVENTION COMMITTEES

Credentials, *Mrs. Charles Dressler, Pennsylvania*
Permanent Organization, *Mrs. John Gilmore, Tennessee*
Pages, *Mrs. Thomas J. Salter, Alabama*
Rules, *Mrs. W. Kingman White, Georgia*
Resolutions, *Mrs. Lawrence Knapp, New Jersey*
Sergeant-at-Arms, *Mrs. Edith Hinerman, Idaho*
Parliamentarian, *Mrs. George Phelps Rose, Pennsylvania*
Official Reader, *Mrs. C. M. Dargan, Illinois*

NATIONAL PRESIDENT'S PAGES

Miss Ellen Maddox, *Georgia*
Mrs. Henrietta MacLean, *Kentucky*
Miss Anna Lloyd, *Pennsylvania*
Miss Katherine Collins, *Massachusetts*
Miss Olive Reedy, *Illinois*
Miss Elizabeth Spyker, *Pennsylvania*

OFFICIAL GLEE CLUB AND QUARTET

Minneapolis Glee Club, *Minnesota*

OFFICIAL BAND

Clyde Bolling Post Band, *Winston-Salem, North Carolina*

\$1.00 Registration Fee includes Official Program, Badge, and Book of Coupon Tickets to all Entertainment Features sponsored by the American Legion National Convention Corporation.

OFFICIAL PROGRAM of MARCHE NATIONALE

Louisville, Ky., September 29, October 1-2-3, 1929

SUNDAY, SEPTEMBER 29

Registration, *Kentucky Hotel*, and "8 and 40" Headquarters Room.
Committee Meetings.

MONDAY, SEPTEMBER 30

Registration, *Kentucky Hotel*, and "8 and 40" Headquarters Room.
8:00 P.M.—Meeting Pouvoir Nationale (Executive Committee). *Headquarters Room, Kentucky Hotel.*

TUESDAY, OCTOBER 1

3:00 P.M.—Business Meeting of "8 and 40". *Knights of Columbus Auditorium.* Call to Order by M. Ann Seymour, Chapeau Nationale.
 Advancement of Colors.
 Memorial Service, conducted by L'Aumonier Nationale, Mrs. J. Henry, Mississippi.
 Reading, Call of Convention.

3:00 P.M.—Address of Welcome, Mrs. A. M. Stork,
 "8 and 40" Convention Chairman.
Response, by Demi-Chapeau Nationale.
Greetings of American Legion Auxiliary, Mrs. Boyce Ficklen, Jr., National President.
Greetings of the American Legion, Mr. Paul V. McNutt, National Commander.
Greetings of "40 and 8", Mr. John Conmy, Chef de Chemin de Fer.
Reports of Officers.
Address of Chapeau Nationale.
Reports of Committees.
Unfinished Business.
New Business.
Election of Officers.
Retirement of Colors.
Adjournment.

WEDNESDAY, OCTOBER 2

7:00 P.M.—Annual Banquet, "40 and 8" and "8 and 40". *Kentucky Hotel.* (\$2.50 per plate.)
9:00 P.M.—"8 and 40" Initiation. *Kentucky Hotel.*
 Installation of Officers.

In addition to the regular program events the American Legion is operating seven daily tours, visiting the high points of scenic and historical interest in Kentucky, at minimum cost for the benefit of visiting Legionnaires, their wives, and friends. Tickets and information with regard to these tours may be secured at any Legion headquarters or at special booths at any hotel.

LEGIONNAIRES!

DON'T fail to visit the famous
MAMMOTH CAVE, one of
the original SEVEN WONDERS
of the WORLD!

Only 100 Miles From Louisville

Special Cave Rates
for Legionnaires

*Good Hotel Accommodations
At Reasonable Rates*

MAMMOTH CAVE HOTEL

MAMMOTH CAVE, KENTUCKY

For Better Gardens Perfect Flowers

Kill Insects

No matter what plants, flowers or trees are infested, "Black Leaf 40" (Nicotine Sulphate) is the old reliable spray for killing aphis, thrip, leaf hopper and similar insects. That is the successful gardeners way. He keeps "Black Leaf 40" on hand knowing that these pests may appear almost over-night.

Easy To Use

Instructions come with every package. The ounce bottle, for 35c, makes six gallons of effective spray. Sold also in larger sizes, by druggists, hardware, seed or department stores.

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Spray

"Black Leaf 40"

40 % NICOTINE

Howdy Buddy!

Phoenix Cafeteria
and GRILL

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Phoenix Cafeteria

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The Citizens Union covers the entire downtown district where everyone comes.

Our officers take a real interest in our depositors.



Citizens Union National Bank

5th and Jefferson

4th and Guthrie 4th and Broadway

Convention Housing Directory

Hotels

NATIONAL CONVENTION CORP.	Seelbach
AMER. LEGION NAT'L HDQS.	Brown

Hotels

AMER. LEGION AUXILIARY HDQS.	Kentucky
LA SOCIETES "40 and 8" HDQS.	Seelbach

AMERICAN LEGION—DEPARTMENT OF

ALABAMA	Brown
ARIZONA	Kosair
ARKANSAS	Henry Clay
CALIFORNIA	Brown
CANADA	Tyler
CONNECTICUT	Seelbach
COLORADO	Watterson
DELAWARE	Brown
DISTRICT OF COLUMBIA	Brown
FLORIDA	Watterson
FRANCE	Tyler
GEORGIA	Henry Clay
GREECE	Tyler
HAWAII	Tyler
IDAHO	Brown
ILLINOIS	Kentucky
INDIANA	Seelbach
IOWA	Henry Clay
ITALY	Tyler
KANSAS	Watterson
KENTUCKY	Tyler
LOUISIANA	Brown
MAINE	Henry Clay
MARYLAND	Seelbach
MASSACHUSETTS	Seelbach
MICHIGAN	Seelbach
MINNESOTA	Henry Clay
MISSISSIPPI	Brown

MISSOURI	Berkeley
MONTANA	Watterson
NEBRASKA	Kosair
NEVADA	Seelbach
NEW HAMPSHIRE	Victoria
NEW JERSEY	Brown
NEW MEXICO	Watterson
NEW YORK	Seelbach
NORTH CAROLINA	Brown
NORTH DAKOTA	Tyler
OHIO	Seelbach
OKLAHOMA	Seelbach
OREGON	Brown
PANAMA	Seelbach
PENNSYLVANIA	Brown
RHODE ISLAND	Henry Clay
SOUTH CAROLINA	Brown
SOUTH DAKOTA	Watterson
TENNESSEE	Seelbach
TEXAS	Seelbach
UTAH	Brown
VERMONT	Watterson
VIRGINIA	Watterson
WASHINGTON	Kosair
WEST VIRGINIA	Louisville
WISCONSIN	Brown
WYOMING	Berkeley

AMERICAN LEGION AUXILIARY—DEPARTMENT OF

ALABAMA	Kentucky
ARIZONA, <i>with Legion</i>	Kosair
ARKANSAS	Kentucky
CALIFORNIA	Kentucky
CONNECTICUT	Kentucky
COLORADO	Cortlandt
DELAWARE, <i>with Legion</i>	Brown
DISTRICT OF COLUMBIA	Kentucky
FLORIDA	Kentucky
FRANCE	Kentucky
GEORGIA	Tyler
HAWAII	Tyler
IDAHO, <i>with Legion</i>	Brown
ILLINOIS	Kentucky
INDIANA	Kentucky
IOWA	Kentucky
ITALY	Kentucky
KANSAS	Kentucky
KENTUCKY	Cortlandt
LOUISIANA	Kentucky
MAINE, <i>with Legion</i>	Henry Clay
MARYLAND, <i>with Legion</i>	Seelbach
MASSACHUSETTS, <i>with Legion</i>	Seelbach
MICHIGAN	Kentucky
MINNESOTA	Business Women's Club
MISSISSIPPI	Kentucky
MISSOURI, <i>with Legion</i>	Berkeley
MONTANA, <i>with Legion</i>	Watterson

NEBRASKA	Kentucky
NEVADA, <i>with Legion</i>	Seelbach
NEW HAMPSHIRE, <i>with Legion</i>	Victoria
NEW JERSEY	Kentucky
NEW MEXICO, <i>with Legion</i>	Watterson
NEW YORK, <i>with Legion</i>	Seelbach
NORTH CAROLINA	Kentucky
NORTH DAKOTA	Kentucky
OHIO	Kentucky
OKLAHOMA	Kentucky
OREGON	Kentucky
PANAMA, <i>with Legion</i>	Seelbach
PENNSYLVANIA	Kentucky
RHODE ISLAND	Kentucky
SOUTH CAROLINA	Kentucky
SOUTH DAKOTA	Kentucky
TENNESSEE	Kentucky
TEXAS	Kentucky
UTAH	Kentucky
VERMONT	Watterson
VIRGINIA	Kentucky
WASHINGTON, <i>with Legion</i>	Kosair
WEST VIRGINIA	Hermitage
WISCONSIN	Kentucky
WYOMING, <i>with Legion</i>	Berkeley
REGISTRATION HDQS.	Lincoln Park, Jeff. Co. Armory
PARADE HDQS.	Lincoln Park
OFFICIAL TOURS	Lincoln Park



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*of KENTUCKY
NEEDLEWORK*

Hand-quilted things—spreads, coverlets, baby garments, negligees, bags, novelties—by famous Kentucky needleworkers. No gift or souvenir could be more typical of the State. Martin-Brown Arcade, Fourth Street, across from Brown Hotel.

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KIRK, KENTUCKY

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the Artists do!**

The superlative quality of the Baldwin Piano is weekly demonstrated to you over the radio. Listen in on Sunday evenings through WJZ and hear the reason for the Artists' choice.

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Incorporated

THIRD AND BROADWAY

MORE BUYERS CHOOSE

FRIGIDAIRE

Product of General Motors

THAN ALL OTHER ELECTRIC REFRIGERATORS
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GARCIA GRANDE
CIGARS

"The Smoke of the Land"

FILSON CLUB
CIGARS

"Mild and Mellow"

SOLD AT ALL CIGAR STANDS

Announcing a ten hour trip to

**New Entrance
Frozen Niagara**

Kentucky's Famous Cave

Autoists can drive from Louisville or Nashville to the Cave in three hours.

Combination of *Frozen Niagara and Main Cave Trip*, requires three hours. This is the most popular and satisfying cave trip and includes these *Masterpieces of Nature's Handiwork*. Frozen Niagara, September Morn, Old Tufts Tomb, Onyx Colonade, Stalagmites, Stalactites, Pillars and Columns, also the beautiful *Crystal River*. Here you enjoy the Boat Ride and see the Bathing Beauty. No change of garments necessary; no retracing; no hill to climb, auto meets you at entrance.

Return to city requires three hours and one hour for lunch, totals ten hours to travel to Cave, enjoy Cave Trip, Lunch and return. Descriptive circulars at Touring Bureaus, Hotels and Bus Stations. Write or wire.

Mammoth Cave Development Co.

CAVE CITY, KY.

ATTENTION!

The L C Smith and Corona Typewriters are the official typewriters to be used at the American Legion National Convention.

They were the official machines used by the Allied Armies and Navies during the World War. Their ability to withstand the wear and tear of rigorous, active campaigns proved them to be real soldiers of industry. Ask any Buddy who has used one.

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Falls City Special Lager

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EXTRA PALE LAGER—Light in color—
like liquid gold.

DARK—With a slight caramel flavor—
a reminder of old-time Bock Beer.

MALT LIFE TONIC—Distinguished by
its heavy body, dark color, similar
in flavor to the English Stout and
Porter. Specially brewed. For
the weak—*A Body Builder.*

*"All With The Flavor and Taste
Like Ye Olden Times"*

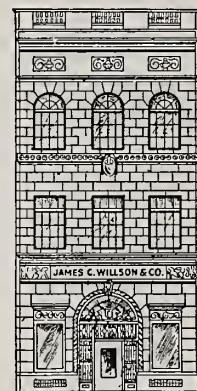
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Shawnee 58

Broadway at 31st

Louisville, Ky.

Complete Investment Service



JAMES C. WILLSON & CO.

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**Motor Fuel
STOPS KNOCKS**

Now — Aviation Grade

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SEPTEMBER 30 TO OCTOBER 9

Stakes \$145,000 Purses
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*See THE HAMBLETONIAN STAKE
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\$70,000 Card That Day*

Other Second Week Specials

The Lexington (2-Yr.-Old) \$10,000
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Strassel-Gans Paint Co.

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SELECTED LOUISVILLE FOR HOLDING
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AND WE ARE SURE THAT THE MEM-
BERS, WHO ATTEND, WILL HAVE A
MOST PLEASANT AND ENJOYABLE TIME.



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LOUISVILLE, KENTUCKY

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LOUISVILLE, KENTUCKY

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THIS STRONG, friendly
Kentucky organization welcomes
the Legionnaires to the metrop-
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HEYBURN BUILDING

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3048 W. Walnut Street

Shawnee 480

*11 years
ago...*

CAMP Zachary Taylor in Louisville was "home" to great hosts of the finest of America's young manhood, stopping briefly on their "glory road" to the front line trenches in France. When the Great War was at an end, thousands of them returned, not to their former homes, but to Louisville, which they had learned to love and which had appealed to them as a splendid community in which to live and succeed.

CITY OF LOUISVILLE



*..and
today..*

THE American Legion, the great A. E. F. of eleven years ago, is welcomed to Louisville by these comrades of Camp Taylor days, joining with the city government and the whole citizen body in extending the hand of good fellowship to every Legionnaire. A population grown from 235,000 to 325,000; an area grown from 26 to 39 square miles; millions of dollars worth of new buildings, factories, stores, hotels, theatres, residence districts, clubs, parks --- a bigger, finer Louisville which has justified the faith of those who remained with us.

WM. B. HARRISON, Mayor



HAIL TO THE LEGIONNAIRES!

JEFFERSON COUNTY, the garden spot of all Kentucky, is in its loveliest mood of the four seasons as the American Legion arrives in Louisville for the 1929 convention. Here the rich and colorful beauty of a mid-southern October carpets the broad countryside—a landscape as varied as it is fascinating. Bounded on the north by the broad and silvery Ohio, on the west by rugged wooded stretches, on the east by vast stock farms and agricultural lands, and on the south by wide-open spaces leading away to the foothills of the majestic Cumberland, Jefferson County is the heart of a country delightfully suited to the playtime hours of the lover of the great outdoors. More than seven hundred miles of

JEFFERSON COUNTY WELCOMES YOU!

fine macadam, asphalt and concrete roads beckon the motorist to delve into the natural beauties of Jefferson County. No matter where you want to go or what type of scenery you want to see, modern, high-type roads will take you there. Jefferson County joins with Louisville in welcoming the American Legion, because Louisville, the premier city of the South, the metropolis of Kentucky and the thoroughfare of the nation, is also the capital of Jefferson County itself. We're happy to have you with us, Legionnaires—make yourself at home!

JEFFERSON COUNTY COMMISSION

HENRY I. FOX
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In Paris—

You rode in a ramshackle bus, like that pictured above, and paid "beaucoup francs"

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You ride in a sparkling new yellow cab—and pay only . . .

25¢ for 2 Miles

—and 4 can ride as cheap as one

Just Call City

1600

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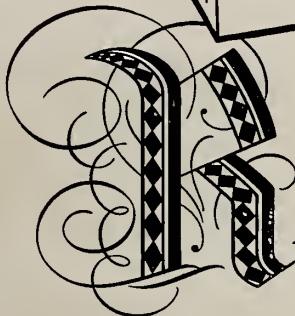
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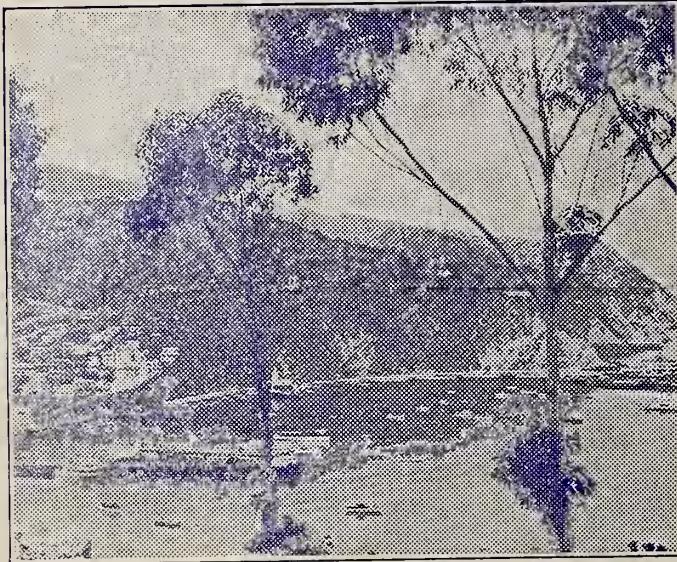


ALEIGH'S swift, sure popularity is easily accounted for; Raleigh is made by an exclusively new process of blending the finest Turkish, Virginia, and Burley tobaccos. The result is a smooth, even flavor, which gratifies even the most finicky smoker.

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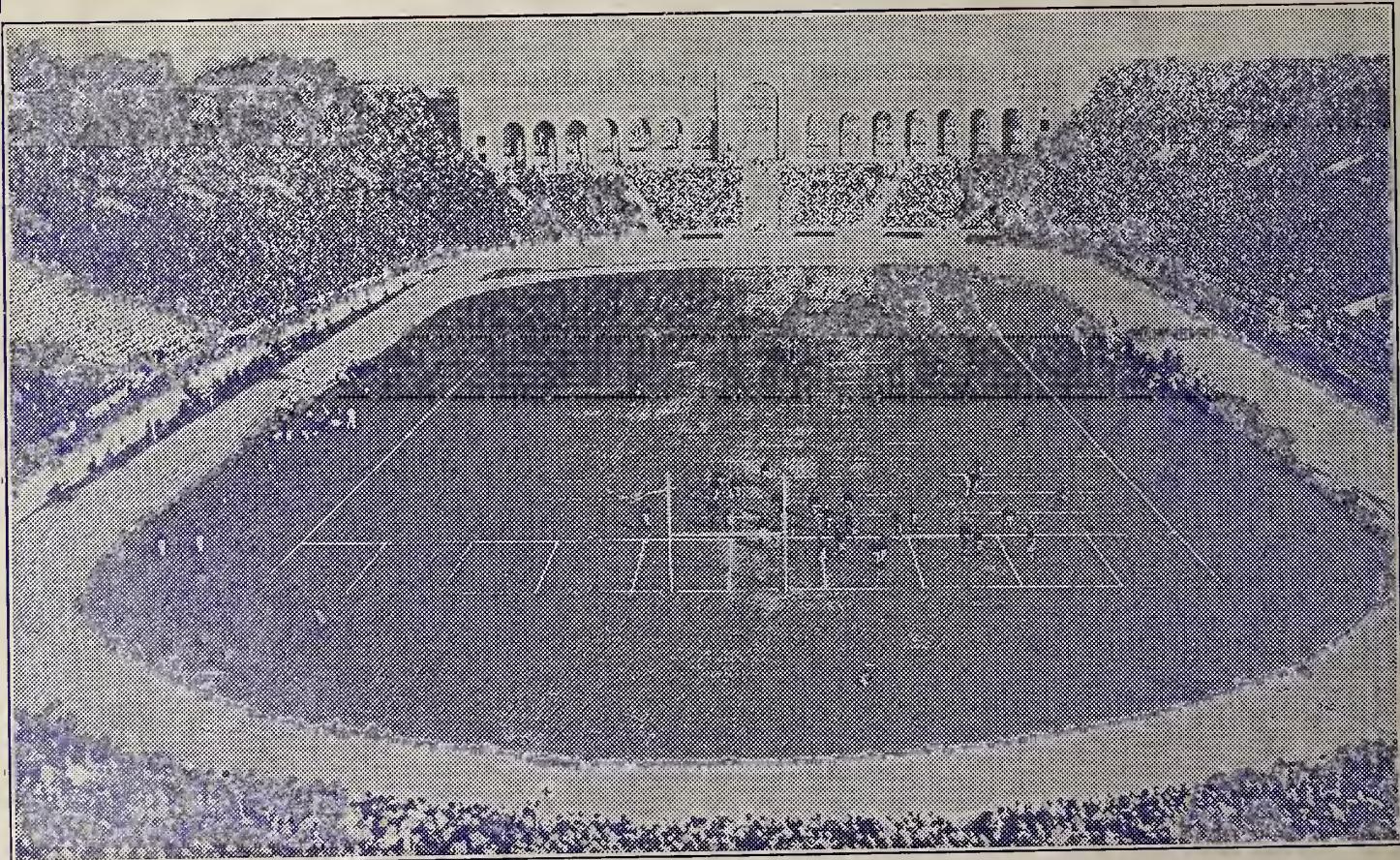
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1930 Convention.*



*Los Angeles Coliseum, where Legionnaires will enjoy Parades and Entertainment next year.
Seating capacity eighty-five thousand*